An Artful Evening at CAAM

California African American Museum Saturday, October 9, 2010

Dear Friend

The time is fast approaching for you to be a part of another spectacular Artful Evening at CAAM taking place this year on Saturday, October 9, 2010. On behalf of Friends, the Foundation of the California African American Museum, we would like to personally invite you to secure a special sponsorship position for one of the year's most exciting and glamorous events.

We once again seek to raise significant support for the ongoing collecting efforts, educational programs, and exhibition programs of the California African American Museum (CAAM) while celebrating the great art of African Americans esteemed throughout the world. To make that happen, we need you to be amongst the more than 400 sponsors and statesmen, Los Angeles industry leaders, and art enthusiasts who will return in 2010 to share the night with us and our soon to-be-named honorees for Lifetime Achievement, Community Partner and our very own Tom Bradley Unsung Hero Award.

CAAM serves a wonderful purpose researching, collecting, preserving and interpreting for public enrichment the diverse history, art and culture of African Americans with an added emphasis on California and the western United States. CAAM is funded by the State of California, but we must also count on additional contributions from corporate partners and friends who appreciate the importance of our thought provoking and culturally significant programming. With your support, we can ensure that CAAM is here for the enjoyment and education of future generations.

Choose to become a sponsor of our 2010 Artful Evening at CAAM at one of the levels described in the attached form. In appreciation of your early participation in the event, we will list your name on the honorary dinner committee and in the printed invitations slated for August 2010 distribution. This year, we are offering only a limited number of individual tickets which will not go on sale until after our sponsorship opportunities have been solidified. Please elect to make an Artful Evening at CAAM part of your fall season of artistic celebration and community philanthropy. Your response by June 30, 2010 will ensure your ability to take advantage of our special offer. Thank you in advance for your generosity.

Sincere regards,

Susan Cole Hill Gala Chair